



Baldwin Lake Association

Maintain and preserve our lake community for future generations through education, communication, and commitment to Baldwin Lake.

Thursday, June 20, 2024

Attendees:

Mary Kowalski
Barb DeCocq

Jenna Labash
Mike Crofoot

Ami Sailor

Mary Kowlaski called the meeting to order: 6:32 pm

Water/Environment

Water Quality

Water testing is progressing. Algae blooms are increasing, and water clarity is decreasing due to the warming temperatures of the lake water. Oxygen levels are remaining steady.

Community Affairs

1. Kids Fishing Tournament

The tournament was a great success this year! The BLA website has been updated with information about the event. Moving forward we will need to find a new host and host site as the Crofoots will not be organizing the event in 2025. On behalf of the BLA we would like to thank the Crofoots for making this such a great event for our kids the past few years!

2. Annual Meeting

The BLA Annual Meeting will take place on Saturday, July 13th at Nancy and Dave Smith's barndominium at 70397 Hilltop Rd. The meeting will begin at 9:00 am, but the doors will open at 8:30 am if you would like to pay your dues or purchase Poker Run hands. This year our elections will be for President, Vice President, and Treasurer. If anyone is interested in one of these open positions, please send an email to Board@BaldwinLakeAssociation.com. The election process will work as follows:

A nominating committee shall present a slate of candidates to the Executive Board and the slate shall be included in the notice of the annual meeting to be sent to all **members at least two weeks prior to that meeting**. Further nominations may be

made and seconded by any member at the annual meeting, provided he/she has received the consent of the person being nominated. An attempt should be made to represent several districts in the election of officers.

For purposes of running for the Executive Board, candidates must be a riparian property owner and current member of Baldwin Lake Association AND at least 1 of the following:

1. Riparian Owner / Member in good standing for the previous 3 years
2. Served as a committee chairperson and / or an active member of said committee for at least one (1) year (EX: Poker Run, water testing, etc.) AND / OR
3. Served as a zone advisor for one (1) year AND / OR
4. Served on a board associated with Porter Township and / or Cass County Conservation district and / or the Road Commission for at least one (1) year AND / OR
5. An individual that is solicited by a $\frac{2}{3}$ vote of those present at the annual meeting prior to being considered as a candidate

Treasurer Report

Jenna reported that as of May 31st there was a balance of \$46,421.84 in checking.

Social

1. Apparel Store

The last store was a success! We had 19 orders and raised \$230.69 for our Fireworks fund. We plan on opening another store soon and will post this information on Facebook.

2. July 4th Flotilla

Meet in Little Baldwin with your decorated boat at 1:30 on Thursday, July 4th to join the flotilla around the lake! The theme this year is the Olympics!

3. Poker Run

Planning is coming along. If you are interested in volunteering in any capacity, we would love your help. Dates and times to sell Poker Run hands are listed on our Facebook page. You can respond to that post, reach out to Susan Hughes or Nancy Smith, or send an email to Board@BaldwinLakeAssociation.com to let us know how you'd like to help!

4. BLT

- Registration has been slow, but Jenna suspects it's because it is not a "new" event and the "regulars" will get registered closer to the event date. She has been posting to social media every Tuesday and would love it everyone would share them.
- People must register by July 13th to be guaranteed a t-shirt. Otherwise registration will remain open until a day or two before the event.

- Road closure has been approved on Saturday, July 27th from 8:00 am to 10:30. The road will re-open by 10:30 or as soon as the last racer is in, whichever comes first.
- AEDs and first aid kits will be available on the swim and bike courses, and at the transition area. Jeff Labash will have an AED on the bike course, Mike Schirott will have an AED on his boat on the swim course, and Margie O'Connor will have their AED at the transition area.
- We will use the new buoys on the swim course and cones/flags along the bike course.
- Please let the Board know if anyone knows of a sponsor who would like to donate some "swag" for goodie bags.
- Timing for the event has been confirmed.
- There will be a keg and BLTs from Mill's again this year.
- Signs for promotion and road closure, as well as some directional signs need to be ordered.

Committee Reports

Sponsorship committee

- We have received donations from 22 sponsors this year (compared to 19 in 2023) and are anticipating donations from 4 more sponsors. This includes 6 new sponsors in 2024. There were 3 sponsors who donated "in-kind".
- Total Corporate Sponsorship is up over \$4,000 from 2023 to \$15,600.
Fishing Tournament - \$2,660
Fireworks - \$4,300
Poker Run - \$5,100
BLT - \$3,540 (\$1,740 in prizes, \$1,800 in cash)
- Personal Sponsorships for Fireworks
One family - \$5,000
Hilltop Neighbors \$1,174
- Total Sponsorship donations for Fireworks is \$10,474.

The website has been updated with event information, sponsorships, and fireworks donations.

New Business

Boat Count

Mike Crofoot will reach out to Mike Schirott to get a date scheduled to do the boat count. Usually it is done before July 4th.

Next meeting: Saturday, July 13th at Nancy and Dave Smith's barndominium at 70397 Hilltop Rd. The meeting will begin at 9:00 am, but the doors will open at 8:30 am.

Meeting was adjourned at 7:26 p.m.